



SURVEYTIME : CREATING N-TILES

SurveyTime allows you to customize « Tiles », creating other than quintiles (ie Quartiles, Centiles, etc) for codebook questions with the Volumetric option activated. This functionality is located in the Coding Grid.

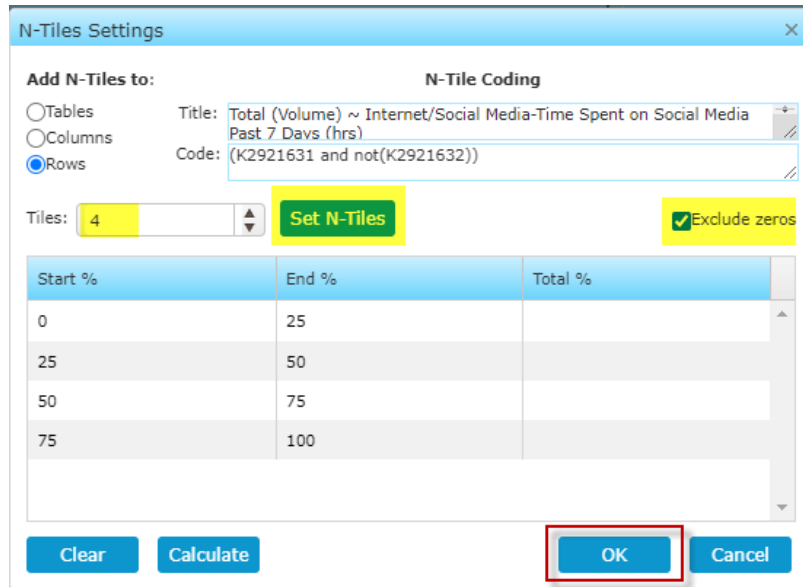
- Select the volumetric “Total” for the question you are interested in, and add it to your rows or columns:

The screenshot shows the SurveyTime interface. On the left, the 'Coding Grid' is visible with a tree view of categories. Under 'Internet/Social Media', the 'Total (Volume)' option is highlighted with a red box. On the right, a data table is displayed with columns for 'Totals', 'Male ~ Gender', and 'Female ~ Gender'. The table contains numerical data for various metrics like 'Audience(000)', 'Resps', '%Col', '%Row', and 'Index'.

- Move to the Coding Grid. Right click on the “Total” row just added and select “N-Tile” (or go to Advanced tab and select N-Tile – Note: N-Tile is not in the Advanced tab in the Crosstab view):

The screenshot shows the SurveyTime interface with the 'Advanced Coding' tab selected. The 'N-Tiles' option is highlighted in the 'Advanced Coding' menu. A right-click context menu is open over the 'Total (Volume)' row in the coding grid, with a red arrow pointing to the 'N-Tiles' option. The coding grid shows a table with columns for 'Title', 'Code', 'Resps', 'Population', and 'Group Name'. The 'Total (Volume) ~ Internet/Social Media-Time Spent on Social Media Past 7 Days (hrs)' row is highlighted.

- Select N-Tiles: number of tiles (note: does not allow for more than 50) and whether to include or exclude zeros. Click “Set N-Tiles”, then OK to send it to the analysis:



- N-Tiles have now been calculated and added to your crosstab analysis:

